



Criminal Law. With a Twist.
“That’s the story. Here’s the law.”

ABOUT

Kat Mullin — known online as The Lit Litigator — spent 35 years as a criminal defense attorney, alongside roles as a nonprofit CEO, law professor, and national TV legal analyst. She is not offering generic legal education, internet legal advice, or shallow myth-busting. She translates 35 years of courtroom judgment for a public audience: what the law actually does, what people commonly misunderstand, and what happens next when police, evidence, rights, and trials collide.

AUDIENCE

Smart, curious adults fascinated by crime, trials, constitutional rights, and courtroom dynamics — the person who watches a trial, sees a police encounter, or hears a legal claim in the news and thinks: wait, is that actually how this works? A meaningful segment is high-intent: actively searching for information on police questioning, searches, Miranda rights, warrants, and criminal defense.

PLATFORM & REACH

23,000+ Followers (IG)	700,000+ Recent Reel Views	IG / TikTok Platforms	Law and Lifestyle Niche
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THE FOUR CONTENT PILLARS – ALL SERVED WITH A TWIST

- Cops, Questions & Searches — what your rights actually are when law enforcement gets involved
- Inside the Courtroom — what really happens at trial, and why
- The Law You Think You Know — the legal rule everyone gets wrong
- Courtroom Skills for Real Life — 35 years of courtroom lessons, applied anywhere

FORMAT & VOICE

- Short-form video (30–120 sec): Sidebars, Main Episodes, and Litigator's Lounge storytelling
- Signature sign-off: “Court is adjourned for today. I'll see you at the bar.”
- Consistent posting across Instagram and TikTok under @TheLitLitigator
- Voice: confident, conversational, courtroom-tested — no legalese

UPCOMING PROJECTS

- The Lit Litigator Cocktail Book — a book pairing courtroom stories with the drinks that got her through them
- Holiday merchandise line, launching via thelitlitigator.com

PAST MEDIA & CREDENTIALS

National television legal analyst (Court TV, Nancy Grace, The O'Reilly Factor, Dr. Phil, Larry King Live, and others). Law professor and trial advocacy trainer. Co-author, Advocacy Excellence: The Jury Trial.

CONTACT

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