Criminal Law. With a Twist.

"That's the story. Here's the law."

ABOUT

Kat Mullin — known online as The Lit Litigator™ — is a criminal defense attorney, published trial-advocacy author, educator, national television legal analyst, and creator with 35 years of courtroom experience. The Lit Litigator translates that experience into smart, accessible legal education for a public audience — using current trials, courtroom stories, and real advocacy techniques to explain not simply what the law says, but how lawyers actually use it. This is not generic legal education, internet legal advice, or shallow myth-busting. It is courtroom judgment earned over three decades, taught behind a different kind of bar.

AUDIENCE

Smart, curious adults drawn to crime, trials, constitutional rights, courtroom strategy, and the legal stories shaping public conversation. The audience includes both legal professionals and sophisticated non-lawyers who come for clarity, judgment, and practical insight — not sensationalism. They are highly engaged with the content, frequently saving, sharing, discussing, and applying what they learn. The result is a trust-based audience built around expertise, curiosity, and credibility rather than entertainment alone.

PLATFORM & REACH

63,500+ Followers (IG)	**1.1M+** Recent Reel Views	**IG / TikTok/FB** Platforms	**Law/Trials/Legal Education** Niche

50K+ Instagram followers in under eight weeks- built organically through courtroom education and current-trial analysis.

THE FOUR CONTENT PILLARS – ALL SERVED WITH A TWIST

- Cops, Questions & Searches — what your rights actually are when law enforcement gets involved
- Inside the Courtroom — what really happens at trial, using real cases to teach the strategy behind the headlines.
- The Law You Think You Know — the legal rule everyone gets wrong
- Courtroom Skills for Real Life — 35 years of courtroom lessons, applied anywhere

FORMAT & VOICE

- Short-form video (30–120 sec): Sidebars, Main Episodes, and Litigator's Lounge storytelling
- Live courtroom advocacy instruction and invited speaking engagements, bringing practical trial skills to legal professionals through interactive demonstrations and real-world examples
- Signature visual identity: distinctive cat-eye eyewear worn in every Lit Litigator video since launch
- Signature setting: courtroom teaching and storytelling delivered from a distinctive bar-inspired set, with cocktails and wine incorporated as recurring visual and narrative elements
- Signature sign-off: "Court is adjourned for today. I'll see you back at the bar."
- Consistent posting across Instagram and TikTok under @TheLitLitigator
- Voice: confident, conversational, courtroom-tested — no legalese

EDUCATION & BRAND PARTNERSHIPS

Education comes first. The Lit Litigator works selectively with brands that can integrate naturally into the existing content without displacing its educational purpose or compromising the professional reputation behind it.

Potential integrations include:

- **Native product placement** within existing short-form educational content
- **Recurring-series integration** within storytelling formats such as *Last Call with Kat*
- **Signature visual partnerships** involving eyewear, barware, glassware, wine, spirits, and other naturally aligned products

• **Cross-platform storytelling opportunities** connecting short-form educational videos, podcast appearances, and live professional speaking engagements.
• **Live-event and educational partnerships** as The Lit Litigator expands into in-person trial-advocacy programming

Partnerships are developed individually to fit both brands — never as generic sponsored content.

FEATURED MEDIA

GOLDBERG & ROSEN PODCAST | October 9, 2026

Invited guest for an in-depth conversation with attorneys Judd and Brett Rosen in Miami, discussing criminal defense, trial advocacy, courtroom strategy, and the mission behind The Lit Litigator.

Episode recorded October 9, 2026. Publication pending.

Chaz & AJ in the Morning / WPLR — Featured Legal Expert | THREE GUEST APPEARANCES

August 14, August 27, and September 8, 2026

Three appearances as an invited legal commentator, providing accessible analysis of criminal cases, trial strategy, and courtroom procedure. Featured under The Lit Litigator brand, bringing decades of criminal defense experience to discussions of cases in the news.

August 14, 2026

Pod Pick: Kat, The Lit Litigator, Breaking Down the Clancy Trial

August 27, 2026

https://static.wixstatic.com/mp3/035649_49beb22fb1f6427aa07d8b459ca5ba53.mp3

September 8, 2026

Chaz and AJ In The Morning / Tuesday, September 8: Back to Work, Clancy Case Deadlocks, Lightning Strike and Butterflies

PAST MEDIA & CREDENTIALS

National television legal analyst (Court TV, Nancy Grace, The O'Reilly Factor, Dr. Phil, Larry King Live, and others). Former law professor and longtime trial-advocacy educator. Co-author, *Advocacy Excellence: The Jury Trial*.

PARTNERSHIP INQUIRIES

For brand partnerships, media, and collaboration inquiries:

Email: TheLitLitigator@gmail.com | Instagram / TikTok: @TheLitLitigator | Web: www.thelitlitigator.com

Selective partnerships. Natural integration. Education always comes first.