



Criminal Law. With a Twist.
“That’s the story. Here’s the law.”

ABOUT

Kat Mullin — known online as The Lit Litigator — is a criminal defense attorney, trial-advocacy educator, national TV legal analyst, and creator with 35 years of actual courtroom trial experience. She is not offering generic legal education, internet legal advice, or shallow myth-busting. She translates 35 years of courtroom judgment for a public audience: what the law actually does, what people commonly misunderstand, and what happens next when police, evidence, rights, and trials collide.

AUDIENCE

Smart, curious adults fascinated by crime, trials, constitutional rights, courtroom strategy, and courtroom dynamics — the person who watches a trial, sees a police encounter, or hears a legal claim in the news and thinks: wait, is that actually how this works? Her content connects the trials and legal stories people are already talking about with the courtroom strategy and legal principles playing out underneath them. A meaningful segment is high-intent: actively searching for information on police questioning, searches, Miranda rights, warrants, and criminal defense.

PLATFORM & REACH

43,000+ Followers (IG)	1M+ Recent Reel Views	IG / TikTok Platforms	Law/Trials/Lifestyle Niche
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43,000K+ Instagram followers in under seven weeks from launch.

THE FOUR CONTENT PILLARS – ALL SERVED WITH A TWIST

- Cops, Questions & Searches — what your rights actually are when law enforcement gets involved
- Inside the Courtroom — what really happens at trial, using real cases to teach the strategy behind the headlines.
- The Law You Think You Know — the legal rule everyone gets wrong
- Courtroom Skills for Real Life — 35 years of courtroom lessons, applied anywhere

FORMAT & VOICE

- Short-form video (30–120 sec): Sidebars, Main Episodes, and Litigator's Lounge storytelling
- Signature sign-off: “Court is adjourned for today. I'll see you at the bar.”
- Consistent posting across Instagram and TikTok under @TheLitLitigator
- Voice: confident, conversational, courtroom-tested — no legalese

EDUCATION AND PRODUCTS

- The Lit Litigator Trial Advocacy Series- Trial Kneeboards, Field Guides, and KATalk video lessons
- The Lit Litigator Cocktail Book — a book pairing courtroom stories with the drinks that got her through them

PAST MEDIA & CREDENTIALS

National television legal analyst (Court TV, Nancy Grace, The O'Reilly Factor, Dr. Phil, Larry King Live, and others). Law professor and trial advocacy trainer. Co-author, Advocacy Excellence: The Jury Trial.

CONTACT

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